

Hillview PTO Board Meeting
12/12/2017

Present

Ashley Wagstaff, Laura Paul, Suzanne Watson, Christie Tonsfeldt, John Donald, Julia Molise, Nancy Witeck, Johanna Woll, Caroline Bowers

9:00

Call to Order

Approval of Minutes from November

Julia Molise moves, John Donald seconds. Minutes approved.

9:02

Ashley explains that we will hear later from Russ Peterson who has ideas about where to put surplus funds raised.

9:03

Volunteers

Nancy Witeck –
Anna Kogen (Art) is requesting volunteer help.

9:05

Russ Peterson

Thanks Nancy for getting parent volunteers for the Turkey Trot.
Presents the ask for the PAC Lighting Project

Those who will benefit from project include

- ASB
- Drama Kids/Audience
- Dance (Katie DeAnda)/Dance Show/Audience
- Band/Chorus
- Decades Dance

No one group has a big enough budget to pay for this.

Quote/Bid

- Cost would be approximately \$25,000 (and we have \$6,000 committed from different groups.)
- Includes 6 Catwalk Lights, 6 Balcony Level Lights
- All lights will go through the control panel in the light booth.

Suggestion – that he also contact the elementary school PTOs

After Russ left, the board briefly discussed other potential uses for the money including sun shades and security.

9:21

Christie Tonsfeldt

Treasurer's Report

Christie explained that we carry a \$45,000 reserve, but this is not required by the bylaws.

Generally suggested reserve for non-profits is 15-20%.

We have \$70,000 in surplus because we underspent by \$30,000.

Financial Report as of – 11/30

Membership – Exceeded our numbers by \$6,800 - \$195,243

Friends of the library will receive \$3,853

The college bound program was able to purchase their gift cards.

9:33

Johanna Woll

Communications

Johanna reports that the open and click rate is really steady.

She has investigated other newsletter platforms and wonders how the community would react to a new newsletter format and service.

It would be good to liven up the look and feel and streamline the content.

She mocked up a template on Mail Chimp.

She will investigate this further.

9:51

Caroline Bowers

MPAEF Report

The date for the MPAEF Auction is March 10.

MPAEF is offering PTO Leadership opportunity to purchase tables before ticket sales go live to the general public.

January 15, tickets will go live to the general public.

Call for donations!

Caroline reports that the MPAEF is at 93% of a very steep goal. The goal was \$3.45 million and they are currently at \$3.216 million.

10:03

Danielle O'Brien

The 7th grade ELA teachers are in the midst of a 7th grade textbook adoption process. This will take place from January – March.

ASB is very busy with a toy drive for Lucille Packard.
The asset of December is “humility.”

Danielle reports that Emily Lowry thanks the PTO for the maker space.

The next 7th/8th grade Dance is the beginning of February.

In service of making the newsletters more interesting, it was suggested that maybe students could contribute pieces.

10:11

Laura Paul

Laura reports that the board is looking for someone to head up membership for next year. Ideally, they would start in the spring.

The ideal candidate would be a “numbers” person who is well versed in Excel.

Laura reports that the 8th grade dance committee is ready to get going in the New Year, but they are still looking for someone for the 8th Grade BBQ.

10:17 Adjourn